

Clear. Smart. Versatile. High Performance Effect Pigments

New effects on our core substrate synthetic mica

Kuncaï, one of the leading and largest global pearlescent pigment manufacturers, with core competences in manufacturing processes and unique expertise in synthetic mica, is introducing its latest product developments. Get first-hand information and explore extensive styling possibilities and excellent product properties.

Aurora Fine Auspicious Red

Aurora Fine Auspicious Red, the new color of love, presents a dazzling shade of red that creates a sense of romance. This pigment adds a shimmering sparkle to any colored cosmetic product and creates reds with emotional appeal, especially useful for lips and nails. The perfect ratio of sparkle, color intensity and particle size aids excellent skin feel. Like most of our new pigments, Aurora Fine Auspicious Red is based on synthetic mica with a low heavy metal content and complies with all cosmetic regulations. It is UV stable and does not bleed.



Aurora Flamingo Pink

Aurora Flamingo Pink, a pearlescent pink, is designed to last and produce a luxurious and powerful glow without fading. This pigment is the perfect choice for achieving maximum color and chroma at the same time as high brilliance and gloss.



The use of a new coating technology prevents fading caused by UV light. Aurora Flamingo Pink is also based on synthetic mica and comes with the many benefits this substrate offers.

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Powerful pink color with intense luster effect which adjusts perfectly to skin tone without fading

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Intense and pure red body color, high brilliance and gloss with extended hiding power

Aurora 8050 Fine Bronze

Aurora Fine Bronze achieves a golden patina bronze effect with a natural appearance. The visual impression of this pigment is characterized by a warm golden bronze tone and an extraordinarily fine and smooth metallic luster. It adds natural luminescence to your powder or eye shadow and supports 3D rendering in matte makeup. Aurora Fine Bronze is another pigment based on our synthetic mica technology with low heavy metal content, pleasant skin feel and a smooth, even reflection. It also conforms to all cosmetic regulations.



“ A deep sanguineous mass tone and high metallic luster suitable for matching various skin tones ”

Synthetic Mica PURE AND SUSTAINABLE

Our latest product developments are realized using pure and highly transparent synthetic mica. These pigments add sensuality and elegance to almost any kind of cosmetic application by producing intense and pure colors with brilliant gloss and exciting chroma. The substrate synthetic mica enhances the performance of effect pigments and offers additional benefits to cosmetic applications.

- Pleasant skin feel
- Low heavy metal content
- Pure white powder color in untreated version (use as filler)
- Compliant with global cosmetic regulations



KUNCAI Company Facts

- 20 years of expertise in effect pigments
- Special effect pigments for demanding industrial and cosmetic applications
- Focus on three major product substrates (natural mica, synthetic mica, borosilicate)
- Serving all major color areas (silverwhite, interference, gold, metallic and multicolor)
- On-site production of synthetic mica substrate
- Fully automated production and packaging facilities
- Multi-site production capability

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