

GRAY MEETS YELLOW

The Color Ensemble of the Year 2021



Colors with a Sense of Energy

The past year was the most turbulent imaginable in every respect, full of new challenges, changes, and restrictions. Now it is time to look forward with renewed confidence.

The Pantone Color Institute has selected “Ultimate Gray” and “Illuminating” as its trend colors of the year 2021.

The medium gray and bright yellow look extremely stylish both individually and in combination. To refine these trend colors for cosmetic applications, we have put together a selection of pigments that re-interpret each color with extra depth and shine.

“Ultimate Gray” - A Medium Gray Constant

“Ultimate Gray” is an understated color that exudes composure, stability and resilience. A gray that recalls the pebbles on a beach, the rocks and stones that have endured for eons in nature and will be here for millennia to come.

Explore BoroStar **COSMI 925-W** and **COSMI 970-W** to add a fascinating white glitter effect with multicolor highlights to this shade of gray. Aurora **COSMI 820-W** is the perfect choice for a brilliant white sparkle that is reminiscent of snow crystals and CosPearl **COSMI 123** gives this “classic” a natural pearlescent shimmer.



“Illuminating” – A Bright Sunshine Color

“Illuminating” is a lively, bright, and cheery yellow that is reminiscent of radiant sunshine and filled with strength and energy. This wonderful color offers hope, optimism, and positivity.

BoroStar **COSMI 980-G1** and **COSMI 980-G2** give this yellow a heavenly sparkle with golden metallic highlights. Aurora **COSMI 48205Y** is spellbinding with its tangy lemon fresh shimmer and CosPearl **COSMI 351** captures the magic of a beautiful sunrise.



Chosen as colors of the year by the Pantone Color Institute, “Illuminating” and “Ultimate Gray” express the synergy of two contrasting elements. “Illuminating” sparkles and shines even more when combined with “Ultimate Gray”, especially on eye make-up. For nails, this color combination creates a dramatic statement.